

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

1. Sweepstakes Description: Sour Jacks Livin' on the Wedge Sweepstakes begins on 10/17/2017 at 12:00PM (Eastern Time (US & Canada)) and ends on 03/31/2018 at 11:59 PM (Eastern Time (US & Canada)) (the "Promotion Period"). By participating in the Sweepstakes, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of The Promotion In Motion Companies, Inc. ("Sponsor"), which shall be final and binding in all respects. Sponsor is responsible for the collection, submission or processing of entries and the overall administration of the giveaway. Entrants should look solely to Sponsor with any questions, comments or problems related to the Sweepstakes.

2. Eligibility: Open to legal residents of USA who are 18 years or older, excluding residents of Puerto Rico and other U.S. territories and possessions. Void where prohibited or restricted by law. Employees of the Sponsor, the makers of Sour Jacks ("Sponsor"), their parents, subsidiaries, affiliates, retailers and advertising and promotion agencies (collectively the "Promotion Parties"), and each of their immediate family members (spouse, parent, child or sibling, and their respective spouses, regardless of where they reside) and individuals living in the same households of each of these individuals, whether or not related, are not eligible to enter or win.

3. Winner selection and notification: The Winner of the Sweepstakes will be selected in a random drawing under the supervision of the Sponsor. Sponsor will reply on Instagram from @SourJacks with instructions on how to claim their prize. In order to receive a comment from the Sponsor on Instagram, you must have your account settings set to "unprotected" and/or "public." If a potential winner does not respond and comply with the instructions in the comment within five (5) days after Sponsor sends the comment on Instagram, he/she will forfeit the prize and Sponsor may award the prize to an alternate entrant. Alternate entrants will be contacted until all prizes have been given away. Except where prohibited, a potential winner may be required to complete and return a liability/publicity release. If a potential winner is a minor, his/her parent or legal guardian will be required to sign the documents on his/her behalf. The receipt by winner of the prize offered in this Sweepstakes is conditioned upon compliance with any and all federal and state laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY ANY WINNER (AT SPONSOR'S SOLE DISCRETION) WILL RESULT IN SUCH WINNER'S DISQUALIFICATION AS WINNER OF THE SWEEPSTAKES AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

4. Agreement to Rules: By participating, you agree to be fully unconditionally bound by these Rules, and you represent and warrant that you meet the eligibility requirements set forth herein. In addition, you agree to accept the decisions of the Sponsor as final and binding as it relates to the content. The Sweepstakes is subject to all applicable federal, state and local laws.

5. Sweepstakes Period: Entries will be accepted online starting on or about October 17th, 2017 at 12:00 PM and ending March 31st, 2018 at 11:59 PM. All online entries must be received by March 31st, 2018 at 11:59 PM. All times are (GMT-05:00) Eastern Time (US & Canada).

6. How to Enter: the Sweepstakes must be entered by posting a photo to Instagram, including #LivinOnTheWedge and #Sweepstakes. Any social post without the #LivinOnTheWedge and #Sweepstakes hashtag will not be counted. For each photo taken, the user will receive an additional entry into the Sweepstakes.

7. Sweepstakes Requirements: Your photo must not: (a) violate any third party rights, including, but not limited to, copyrights, trademark rights, or rights of privacy and publicity; (b) depict any risky or offensive behavior or contain images that are obscene, defamatory, profane, offensive, lewd, pornographic, false, misleading, deceptive, or otherwise inconsistent with Instagram's editorial standards; (c) prominently feature any trademarks or logos besides the Sour Jacks (d) have been entered in any other Sweepstakes or have been published or distributed in any other media. Sponsor reserves the right to reject any photo for any reason. By submitting a photo, you represent and warrant that: (a) the person depicted in the photo is you, the Entrant, (b) the photo is an original work created solely by you; (c) you own all rights to the photo; and (d) the Entry complies with all requirements of these Official Rules.

8. Prizes and Approximate Retail Value ("ARV"): One Grand Prize winner will receive the following prize (total prizing listed below):

- One (1) Grand Prize Winner will receive one (1) GoPro Hero5 Black (~ARV \$399.99), one (1) [PlayStation 4 Pro 1TB Console](#) (~ARV \$399.99), one (1) [iPad Pro 9.7 inch 126 GB in Silver](#) (~ARV \$699.00), one (1) [Apple Pencil](#) (~ARV \$99.00), one (1) [Beats Solo3 Wireless Headphones in Silver](#) (~ARV \$299.95), one (1) [Spotify Premium 1 Year Subscription](#) (~ARV \$119.88) (Total ~ARV \$2,017.81)

The ARV of all prizing to be awarded in this Sweepstakes is \$2,017.81

Sponsor has made no warranty or guarantee in whole or in part, express or implied, in fact or in law, in relation to the use of any prize including, but not limited to, its quality, merchantability, fitness for a particular purpose or suitability for use and, further, accepts no responsibility for any additional expenses, omissions, delays, re-routing or acts of any government or authority.

9. Odds: The odds of winning depend on the number of eligible entries received.

10. Rights Granted by you: By entering this content you understand that the Sponsor, anyone acting on behalf of the Sponsor, or its respective licensees, successors and assigns will have the right, where permitted by law, without any further notice, review or consent to print, publish, broadcast, distribute, and use, worldwide in any media now known or hereafter in perpetuity and throughout the World, your entry, including, without limitation, the entry and winner's name, portrait, picture, voice, likeness, image or statements about the Sweepstakes, and biographical information as news, publicity or information and for trade, advertising, public relations and promotional purposes without any further compensation.

11. Terms: the Sponsor reserves the right, in its sole discretion to cancel, terminate, modify or suspend the Sweepstakes should (in its sole discretion) a virus, bugs, non-authorized human intervention, fraud or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Sweepstakes. In such case, the Sponsor may select the recipients from all eligible entries received prior to and/or after (if appropriate) the action taken by the Sponsor reserves the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Sweepstakes or website or violates these Terms & Conditions.

The Sponsor has the right, in its sole discretion, to maintain the integrity of the Sweepstakes, to void entries for any reason, including, but not limited to; multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by the Sweepstakes rules; or the use of bots, macros or scripts or other technical means for entering. Any attempt by an entrant to deliberately damage any web site or undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law.

12. Limitation of Liability: By entering you agree to release and hold harmless the Sponsor and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers and directors from any liability, illness, injury, death, loss, litigation, claim or damage that may occur, directly or indirectly, whether caused by negligence or not, from (i) such entrant's participation in the Sweepstakes and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof, (ii) technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware or software; (iii) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Sweepstakes; (v) electronic or human error which may occur in the administration of the Sweepstakes or the processing of entries.

13. Disputes: THIS SWEEPSTAKES IS GOVERNED BY THE LAWS OF United States AND NJ, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Sweepstakes, participant agrees that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or connected with this Sweepstakes, shall be

resolved individually, without resort to any form of class action, exclusively before a court located in NJ having jurisdiction. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorneys' fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Sweepstakes), and participant further waives all rights to have damages multiplied or increased.

14. Privacy Policy: Information submitted with an entry is subject to the Privacy Policy stated on the the Sponsor Web Site. Read the Privacy Policy here:
<http://www.promotioninmotion.com/privacy-policy/>.

15. Winners List: To obtain a copy of any legally required winners' list or a copy of the Official Rules, send the applicable request and a self-addressed, stamped, envelope to Sour Jacks Sweepstakes C/O WINNERS LIST at P.O. Box 12 Edgewater, NJ 07020. Requests for a winners' list and a copy of the Official Rules must be submitted and received from March 31st, 2018 to March 31st, 2019.

16. Sponsor: The Sweepstakes is sponsored by The Promotion In Motion Companies, Inc., The Promotion In Motion Companies, Inc., 25 Commerce Drive P.O. Box 8 Allendale, NJ 07401-0008, mail@promotioninmotion.com.

17. This sweepstakes is in no way sponsored, endorsed or administered by, or associated with Instagram, Facebook, Twitter, Youtube, Pinterest, LinkedIn or Google. You understand that you are providing your information to the owner of this Sweepstakes and not to Instagram, Facebook, Twitter, YouTube, Pinterest, LinkedIn or Google.

18. Instagram Disclaimer: Entrants should understand that they are providing their information to the Sponsor and not to Instagram. This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Instagram.